

"So, what exactly do I get for being a Chamber Member?"

We love to answer this question! And you do 'get' a lot! But you also give. You give generously of your time, financial support, energy, creativity, and spirit, all to make the Chamber a strong voice and viable presence in Hickory Nut Gorge.

If you're a Chamber member, we hope you know about all of these benefits. If not, or you haven't joined, please give us the opportunity to connect with you. Open M-F 10 am- 2 pm (Closed on Wednesdays)

Executive Director, Laura Doster: <u>director@hickorynutchamber.org</u>

> 828.625.2725 HickoryNutChamber.org

- V We are the only organization located IN the Gorge dedicated to promoting everything IN and ABOUT the Gorge. No other organization has taken on that mantle, and we do it on a limited budget!
- ∇ We are the primary stewards of the Hickory Nut Gorge Brand again on a limited budget
- V We are dedicated to inclusivity involving as many organizations as possible in the good works of all the other organizations.
- V We lift up, promote, and encourage all of the non-profit organizations
- V We provide the Gorge's only regular e-newsletter to a subscriber base of nearly 6,000
- ∇ We provide the ONLY social media presence dedicated to promoting the Gorge.
- ▼ As organizers of the largest festival in the Gorge, the Dirty Dancing Festival, we are responsible for bringing in upwards of 4,000 people year. No other organization comes close to that.
- ∇ We shine a light on this place, the Gorge, and we are dedicated to bringing people here.
- Our website and database serves as our members' direct connection to their Chamber to our wider audiences. As a member, you have the opportunity to market your business to consumers who visit our website and social media pages. You can include a business description, web and social media links, images and events, even job openings. You can also pin your location on the enhanced map, so people know where to find you. Need help with all this? We are one phone call away! 828-625-2725
- ∇ We feature monthly member spotlights
- ▼ We have the most comprehensive, daily managed, and all-inclusive Online Events Calendar focused on Hickory Nut Gorge Events. Check it out at <u>www.hickorynutgorgeevents.com</u>
- V We have an Online Business Directory @ www.hickorynutchamber.org/LIST
- ▼ Your Chamber has regular networking opportunities through monthly re-Charges, Ribbon Cuttings, Milestone Anniversaries & other Chamber Signature Events
- V We are your representative voice for business in economic and community development issues and projects in the Gorge and across the county. If it's in the works, your Chamber has a seat at the table advocating for you.
- V We are a public source of referrals for volunteer opportunities there are numerous opportunities to "plug and play" in the Gorge community, and we can help you dial in.
- V Business Referrals Chamber members are our first line of referral for newcomers, visitors, homeowners, and visitors.

